

# PARCHMENT COMMUNITY LIBRARY

## STRATEGIC PLAN 2023-2028

**Mission:** We are passionate about making a difference in our community, one person at a time, by enriching lives and empowering people through relevant, accessible, high-quality library services.

### **1. The Library will provide excellent library service.**

Activities:

- Staff will maintain a well-curated relevant collection in physical and digital formats.
- Staff will receive tech training so they may better assist library patrons.
- Staff will prepare printed sheets for patrons use that answer common tech questions.
- Before the end of 2024, the Director will hire a Patron Services Manager.
- Staff will provide displays of resources for mental health.

### **2. The Library will be a well-maintained facility.**

Activities:

- Create a trustee subcommittee to plan building maintenance.
- Renovate the restrooms on the lower level.
- Install a dishwasher in the Community Room kitchen.
- Remove the partition in the Community Room and replace it with an overhead divider.

### **3. The Library will provide engaging programs for all ages.**

Activities:

- Maintain a strong roster of traditional programs such as book clubs, storytimes, and presentations.
- Focus on experiential programming, including crafts, exercise, music, writing/poetry, painting, food, video editing, and photography.

### **4. The Library will actively engage with the community.**

Activities:

- Send mailings to residents (January/Library info; May/Summer Reading; include Welcome Packet for new residents).
- Serve as a satellite campus for local educational institutions (WMU OLLI, KVCC, SLD, ESL).
- Create more feedback opportunities for patrons.
- Create historic walking tours in Parchment with the PocketSights app.